



Dear Neighbors,

If I haven't met you already, I look forward to meeting you soon! I am asking for your support to serve you as City Councilwoman for our area, Ward 3. I am running because our neighborhoods have been neglected for too long, and I cannot sit back and watch our beautiful areas deteriorate further. I will be direct and lay out exactly what my plans are, unlike the failed promises from our current representative. Here is what you will get with me:

Responsive Constituent Services for Safer Neighborhoods:

- Ward 3 Hotline for immediate **neighborhood concerns** to get resolved quickly
- Creation of Neighborhood Pride Zones for Code compliance concerns and regular **community clean-ups**
- Creation of comprehensive plan and resource referral for **affordable housing** and related services
- Active collaboration with law enforcement to improve Neighborhood Watch Training and **Community-oriented Police programs** for neighborhoods

Strategic Quality of Life & Safety Initiatives:

- I will **reduce homelessness** by engaging existing homeless providers, federal and County agencies, and subject matter experts to address systemic problems and not solely rely on the unsustainable City Courtyard concept and current shuffle of the unhoused population from place to place.
- I will monitor affordable housing data and homelessness counts to track progress and determine where **policies need to be changed** and where housing needs can be met, supplying public metrics on my website for immediate reference.
- I will regularly coordinate **wrap-around services** for the unhoused population with Clark County and local municipalities.
- I will work with the Las Vegas Metropolitan Police Department to end the high staff turnover and **staffing challenges** at our respective area commands.
- I will ensure **Code Enforcement** has the tools and policies in place we need to fix abandoned problem properties and unsafe encampment areas.

- I will address and work for improvements to the **regional animal shelter** issues with our community partners and meet agreed-upon standards of care.
- I will ensure transportation agencies actively coordinate and **communicate road projects** so that our Ward is not bombarded by public works projects all at once.
- I will proactively enforce **landscaping standards** in our Ward to boost shaded walkways and trails for transportation and recreation.
- I will host **regular town halls** to listen to your feedback and learn about what concerns you have, and follow-up with solutions and implement improvements. This will be done throughout the year, not only during campaign season.

Through Economic Development:

- I will promote **diverse business** relocation to vacant commercial properties in the Ward.
- I will bring greater attention to our Ward, actively recruiting increased business investment in our area and greater efficiency in the development and business licensing process. This will bring **job opportunities** closer to home for all our residents.
- I will boost historic preservation practices and resources, with greater protection for **historic properties** in the Ward and deter quick-flip builders who do not follow permitting requirements and leave the Ward suffering with life safety concerns.
- I will pursue grant opportunities for **small businesses and local entrepreneurs** to benefit from new sources of capital funding.
- I will actively seek arts and **cultural programming** opportunities for our public spaces and the Arts District, as well as ensure Artists have affordable live/work opportunities available.
- I will hire a **Community Coordinator** to conduct event planning, programming, streamline the parks event permitting process, and serve as our community liaison.

Thank you for taking the time to read the plans I have for our area. I have the skill and experience to get this done, and this is only the beginning of our neighborhood's bright future. I will be effective and persuade my Council peers to support much-needed changes we need in our City operations for actual results. I look forward to hearing your thoughts and any words of advice; I will work for you!

Sincerely,

Melissa Clary  
(702) 277-4566

